

TESSA MATSUZAKI

304-2244 6TH AVE W, VANCOUVER BC, V6K 1V8 | 604.649.2479
TESSA.MATSUZAKI@GMAIL.COM | WWW.PINECRESTDDESIGNS.COM

PROFILE

Creative, self-motivated graphic designer with eight years of experience in print, web and identity design, working for a wide variety of clients. Collaborates well with others and works independently to create effective and esthetic materials from concept to completion with a strong attention to detail.

WORK EXPERIENCE

Senior Graphic Designer | NOVEMBER 2005–PRESENT

The University of British Columbia, Faculty of Graduate Studies | Vancouver, BC

Conceived, managed and executed a wide variety of projects for a large university faculty serving over 7000 graduate students in over 140 degree programs, 15 interdisciplinary research units, 2 residential colleges.

PROJECT WORK INCLUDES:

visual identity development, overall communications strategy development, annual reports, booklets, brochures, greeting cards, posters, banners, promotional merchandise, photography, XHTML/CSS-based web design, web design & maintenance for website with custom-built ASP.net CMS, art direction for website using Drupal CMS

Freelance Graphic & Web Designer | 2001–PRESENT

Freelance graphic and web design company providing identity, print and web design for a variety of clients.

SELECT CLIENTS:

WomanzWorld – *visual identity & custom WordPress theme for women's entrepreneurial start-up*

UBC Sauder School of Business – *holiday greeting card for Dean & Associate Dean of business school*

UBC College For Interdisciplinary Studies – *art book for museum proposal*

Callanish Society – *newsletters, invitations, in-house donor database development for non-profit cancer support organization (pro bono)*

Vancouver City Singers – *CSS-based website & posters for professional choir*

Mad Duck Theatre Co-op – *posters & promotional materials for theatre productions*

Acting Communications Manager | JUNE 2005–OCTOBER 2005

The University of British Columbia, Faculty of Graduate Studies | Vancouver, BC

Management and oversight of all communications initiatives including principal graphic design and web duties.

Graphics & Publications Technician | OCTOBER 2002–MAY 2005

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EDUCATION

Harvard University (Cambridge, MA) | SEPTEMBER 1995–JUNE 1998
Bachelor of Arts *cum laude*

concentration – *History*

other coursework – *Visual & Environmental Studies, Government*

Cornell University (Ithaca, NY) | SEPTEMBER 1993–MAY 1998

Transferred to Harvard University September 1995

Part-Time Coursework

Parsons The New School For Design (New York, NY) – *illustration*

BC Institute of Technology (Vancouver, BC) – *advanced CSS*

Langara College (Vancouver, BC) – *design drawing*

Focal Point (Vancouver, BC) – *beginner & intermediate photography, digital darkroom (Photoshop)*

Emily Carr University (Vancouver, BC) – *design, printmaking*

UBC Continuing Studies (Vancouver, BC) – *advanced HTML, online databases, internet writing, internet law*

COMPUTER SKILLS

Software – *Adobe Creative Suite 4 (Acrobat, Illustrator, InDesign, Photoshop, Dreamweaver, Fireworks, Flash), Adobe Lightroom 2, Microsoft Office (Word, Excel, PowerPoint, Access), iMovie*

Web Development – *XHTML/CSS, PHP/MySQL, WordPress*

Operating Systems – *Mac OS X, Windows XP & Vista*

PROFESSIONAL ASSOCIATION

University and College Designers Association (UCDA)
Member

INTERESTS

Photography, illustration, painting, printmaking, yoga, ultimate frisbee, travel.